

**Website Designer & Administrator****Employer Information**

Organization Name: Truland Homes  
Job Department: Marketing  
Reports to: CMO  
Job Location: Spanish Fort  
State: Alabama

**Purpose:**

The Website Designer & Administrator is a hands-on role responsible for creative execution supporting web-based efforts including email campaigns, website assets, and unique landing pages which follow all brand standards and digital marketing guidelines. The Website Manager will support the CMO and growing marketing team to create compelling and informative consumer experiences with best practices in mind. The Website Designer & Administrator will help ideate new and innovative ways to showcase marketing strategies and storytelling to elevate the Truland Homes Brand with the opportunity to influence web activities for the 68 Ventures Family of Companies at large.

**Education:**

- Bachelor's Degree in Graphic Design or similar degree (ie: Communication, Digital Design, Web Design), or equivalent years of relevant & related experiences
- Minimum 4 - 7 years related experience in Digital/ Web Design
- HTML and CSS experience/ WordPress development
- Experience in email development (coding) a plus!
- Experience with UI/UX

**Required:****Traits - Humble, Hungry & Smart**

- Professional appearance and demeanor
- High degree of character and integrity
- Exemplifies high degree of resourcefulness
- Positive attitude
- Forward-thinking
- Team Player
- Self-starter and energetic
- Strives for continuous improvement

**Responsibilities:**

- Creating website designs, producing sample sites as needed, coding email designs
- Managing/maintaining the company's websites and responding to content changes (sometimes daily)
- Managing technical design and applications for our sales center technologies, chat bots and ipad based registration systems
- Meeting with internal "clients/department leads" to discuss requirements and/or project progress
- Keeping up to date with recent technological and software developments
- Developing skills and expertise in appropriate software/programming languages such as HTML and Javascript
- Creating products that are user-friendly, effective, and appealing
- Digital retouching and image editing
- Working as part of a multidisciplinary team

Truland Homes, LLC shall abide by the requirements of 41 CFR §§ 60-1.4(a), 60-300.5(a) and 60-741.5(a). These regulations prohibit discrimination against qualified individuals based on their status as protected veterans or individuals with disabilities, and prohibit discrimination against all individuals based on their race, color, religion, sex, sexual orientation, gender identity, or national origin. Moreover, these regulations require that covered prime contractors and subcontractors take affirmative action to employ and advance in employment individuals without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, protected veteran status or disability. Truland Homes, LLC's commitment to equal employment opportunity applies at all levels of employment, in all job titles, including the executive level, and to all employment actions, including but not limited to decisions concerning recruitment, hiring, training, and promotion.

**Please send cover letters and resumes to**

**Jennifer Cooper**  
**Chief Marketing Officer**  
**JCooper@trulandhomes.com**